



presents:

'BUILD YOUR DREAM'

Support to success for Landscape Designers

Deciding on a career change comes after years of yearning, searching, reflection and determination. The journey into Landscape Design has many varied pathways, often leaving a chasm of learning yet to be discovered, with no guide. Many dreams fall into this chasm and yet the way through is known, just not shared. It's time that changed, to give flight to what really ignites you.

This is for you.

Friday evening seminar : Making the Leap

Friday 17 August 5 - 7:30pm, REALM @ Ringwood Town Centre

50 max, \$35

Betsy-Sue Clarke from Dirtscape Dreaming with Georgia Harper from GHLD present 'Making the Leap', a seminar and forum with industry current designers, demystifying Landscape Design employment, business start up, opportunities, emotional blocks, financial realities and the case for jumping.

Workshop 1 : Interviewing Techniques

Thursday 16 August 1 - 5pm, Meet @

Ringwood Station 4 Places only, \$110

Get the ball rolling with the right questions at your first client meeting, see how it's possible to know your client well in one hour, setting you up to design the right concept first time. Through visiting 2 real life potential clients on site, you'll observe both 75 minute first consultations with a debrief at the end. With Betsy-Sue Clarke

Workshop 2 : Concepts with Confidence

Friday 17 August 9.30 - 12pm, REALM @

Ringwood Town Centre 12 Places only, \$65

Design business success relies on the designer's ability to produce fast, creative and feasible ideas at concept stage. This hands on practical workshop will help you work under pressure, generate ideas quickly, sketch confidently and creatively. Hand drawing techniques.

With Betsy-Sue Clarke

Workshop 3 : Finding your Niche

Friday 17 August 1 - 4pm, REALM @ Ringwood

Town Centre 12 Places only, \$75

Finding your niche makes standing out from the crowd easier, through knowing where your passion lies, finding your market and defining your offering in an engaging, accessible way. We'll brainstorm your passion and work on focussing your marketing to create opportunities. Sharing a wealth of knowledge on low cost and free promotion.

Workshop 4 : Wellness, Healing & Therapy Garden Design

Saturday 18 August 10.30 - 2pm, REALM @

Ringwood Town Centre 12 Places only, \$75

Explore this rapidly growing field by understanding the relationship between emotional pain, mental health and physical health and the principles behind designing a garden for healing. Concepts of energy, spiritual connection, personal growth, nature connection & memorials explored.



Bookings & info:

www.dirtscapedreaming.com.au

Package price for all 5 sessions:

\$ 320 (save \$40) *8 only (extra 4 places for Workshop 1 on Wed 15th Aug.)

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Location: REALM meeting rooms, 179 Maroondah highway, opposite Ringwood Station. Parking in Eastland